

# Driving Experience 2018

## SPONSOR COMMITMENT FORM

Please return commitment form immediately.  
Sponsor identity will be placed on museum web site  
and event poster as soon as logo and payment are  
received—no later than March 1.

**May 11-12, 2018 (Putnam Park)**  
**September 14-16, 2018 (GingerMan)**

(PLEASE TYPE OR PRINT)

BUSINESS/INDIVIDUAL NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ E-MAIL: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

I (WE) WISH MY (OUR) NAME(S) TO APPEAR IN RECOGNITION AS FOLLOWS:

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An event where drivers test their limits with favorite and new cars, following the rich racing history of the Auburn Automobile Co. and Duesenberg Motors. Driving cars that are meant to be driven hard in an environment where American, European, and Asian sports cars coexist and perform at their peak. Fellowship with people of common interest over dinner, lunch at the track both days, and during the event. Driving Experience attendees are an ideal target market for your sponsorship!

### **Duesenberg \$10,000**

- Listed as an Official Sponsor on Marketing Materials
- Large Logo on Poster
- Website and Social Media Recognition

### **Cord \$7,500**

- Listed as an Official Sponsor on Marketing Materials
- Medium Logo on Poster
- Website Recognition

### **Auburn \$5,000**

- Listed as an Official Sponsor on Marketing Materials
- Small Logo on Poster
- Website Recognition

\*All sponsorships are for both events. Sponsorships are customizable.

Sponsors will receive an invitation for full event participation depending on sponsorship level, however, event participation is not a requirement for sponsorship.

Full event participation includes:

- Driver registration • 2-night hotel stay • Lunch at the track (both days)

**Logo Deadline:** Required no later than March 1, 2018. Logo in j-peg, or eps format (a minimum of 300 dpi).

**Sponsor logos at the Auburn, Cord and Duesenberg levels will be included in pre-event advertising where applicable. Recognition will be prominently displayed at each Museum calendar event throughout the year.**

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Return this form to: Auburn Cord Duesenberg Automobile Museum • PO Box 271 • Auburn, IN 46706

**Logo and payment due  
by March 1, 2018**

**May 11-12, 2018 (Putnam Park)  
September 14-16, 2018 (GingerMan)**

**Sponsorship Levels:**

(PLEASE TYPE OR PRINT)

BUSINESS/INDIVIDUAL NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ E-MAIL: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

I (WE) WISH MY (OUR) NAME(S) TO APPEAR IN RECOGNITION AS FOLLOWS:

\_\_\_\_\_

**Please send me newsletters and \_\_\_\_\_ promotional event posters as soon as they are available to the address listed above.**

**Payment Method: Return this form and payment by March 1, 2018**

- Check: Made Payable to Auburn Cord Duesenberg Automobile Museum
- Credit Card: Visa, MasterCard, Discover, or American Express

\_\_\_\_\_

Credit Card Number

\_\_\_\_\_

Expiration Date

\_\_\_\_\_

Security Code

\_\_\_\_\_

Name on Credit Card

**We sincerely appreciate your support.**

Questions or Concerns?  
info@automobilemuseum.org or (260) 925-1444

Return this form to: Auburn Cord Duesenberg Automobile Museum • PO Box 271 • Auburn, IN 46706